

ISP Board of Directors Announces Strategic Planning Goals
and
Thanks the Community of Parents, Teachers and Students for
Active Participation

Dear ISP Community of Parents, Students and Teachers:

The ISP Board of Directors (BOD) has completed a comprehensive Strategic Planning process. We want to thank the entire community for its active participation and feedback enabling the creation of Strategic Goals which will guide the school for the next five years.

The Strategic Planning Committee implemented a process allowing the BOD to create a Strategic Framework consisting of long-term goals for ISP and the school administrative team. The Strategic Planning process included:

Step 1: Collection of Information and Data:

- Online Community Survey in both English and Spanish completed by Parents, Students and Teachers;
- ISP Community Meeting attended by Parents, Students and Teachers, including a paper survey on Vision and Mission; and
- Focus Groups conducted with Teachers and Principals

Step 2: Development of Vision and Mission

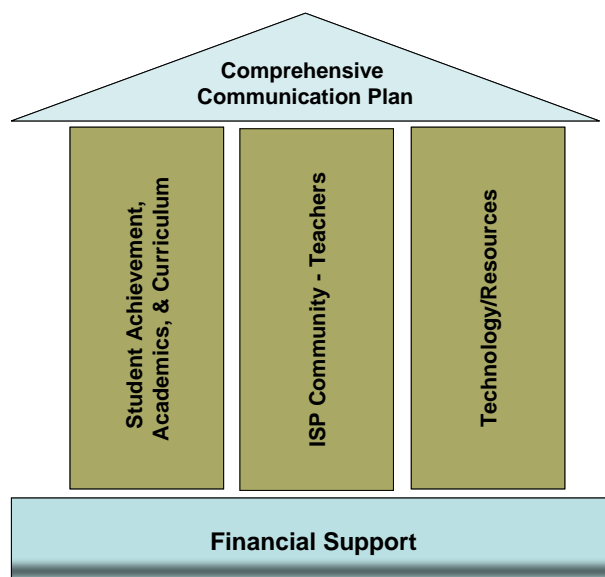
Based on the data gathered from the community, the Strategic Planning Committee and the BOD were able to adopt and approve the following three key elements of the Strategic Plan.

ISP VISION: Inspire our students to continuous inquiry, empowering them with the skills, courage, optimism and integrity to pursue their dreams.

(Definition of a vision: A statement that reflects the future direction of an organization)

ISP MISSION: We will educate and inspire our students to reach their full potential and contribute to the world by providing an exemplary English language education enriched by our multicultural community.

(Definition of a Mission: Statement that outlines the school's day-to-day values)



Step 3: Creation of the Strategic Planning Framework with Foundation and Pillars (Goals) from which a five-year Strategic Action Plan will be developed with specific programs, processes and timelines.

ISP STRATEGIC FRAMEWORK: The framework consists of a strong financial foundation supporting three key pillars: Student Achievement, Academics and Curriculum; ISP Community and Teachers; Technology and Resources.

(Definition of a Strategic Framework: Consists of long-term goals (foundation and pillars that guide a Strategic Action Plan)

Strategic Planning Foundation: Financial Support

The foundation of the plan is financial planning. In creating a solid financial strategy, ISP will be able take advantage of its current strengths regarding the campus/expansion and use resources efficiently focus on the three key pillars.

- Financial Support Goal 1: Long-Range Financial Plan
- Financial Support Goal 2: Financial Planning for Pillars
- Financial Support Goal 3: Generate Alternative/Non-Traditional Revenue Use of Facilities
- Financial Support Goal 4: Fundraising, Endowment and Corporate Sponsors
- Financial Goal 5: Disaster and Recovery Planning
- Financial Goal 6: Cost Saving Initiatives
- Financial Goal 7: Tuition Structure

Strategic Planning Pillars:

Student Achievement, Academics and Curriculum (SAAC): Ensure ISP offers a well-rounded curriculum including academics, sports and after-school activities ensuring students receive the best education.

- SAAC Goal 1: Enhance the Total Learning Experience at ISP
- SAAC Goal 2: Develop Academic Assessment Tools for Individual Students, Grade-Level and School wide Measures

ISP Community and Teachers: Build on the current strength of the caring attitude from our teachers and ensure we have a strong organizational design

- Community/Teachers Goal 1: Attract and Retain Top English-speaking Local and Foreign Teachers by Making ISP a Career Destination
- Community Teachers Goal 2: Develop English-Language Policy

Technology and Resources: Create a technology and resource plan to provide a rich learning environment for our students; resources to enhance teachers' lesson plans; and efficient school operation.

- Technology/Resources Goal 1: Form a Panel of IT Experts (External, Internal, BOD)
- Technology/Resources Goal 2: Develop and implement a Technology Vision and Plan Based on Best Practices and Research

Next Steps:

Over the next year, these Strategic Goals/Pillars will form the platform for the ISP Administrative Team to begin to build a comprehensive five-year strategic action plan with specific steps, programs and timelines for moving our school toward the goal of being an educational leader in Latin America.

Best Regards on Behalf of the ISP Board of Directors

Terry McCoy
President
ISP Board of Directors

Richard Massey
Chairman
Strategic Planning Committee